

ACTIVITY REPORT

Guest Lecture	
Nature Of Activity:	Unlocking the Power of Generative AI with Google Cloud Gen AI
Program Name:	ВТЕСН
Semester	ALL
Date	24 th January 2024
Venue	Mini Auditorium, 7 th Floor, ULC 2.0
Time	10:45 am onwards
Organized by	Student Activity Committee (SAC)
Number of Students attended	72
Speaker	Mr. VijayKumar Jangamashetti

Objectives of the Activity

- Brief overview of Generative AI and its transformative potential.
- Introduction to Google Cloud's Gen AI as a leading platform in this space.
- To make the students aware about the innovation technology have made in last few years

Execution of Activity:

Speaker introduced the students with the following benefits as well as challenges faced by AI

Benefits

- Scalability: Google Cloud's infrastructure for harnessing Generative AI at scale.
- Customization: Flexibility to tailor models to specific business needs.
- Integration: Seamless integration with other Google Cloud services and APIs.

Challenges and Considerations:

• Ethical considerations in Generative AI development.

- Addressing bias and ensuring responsible AI practices.
- Outcomes

Students got the knowledge of the following topics

- Content Creation: Generation of creative content in art, music, and writing.
- Healthcare: Medical imaging analysis and report generation.
- Finance: Fraud detection, risk assessment, and customer service.
- E-commerce: Enhanced recommendation systems and personalization.

Schedule





Organised By: Student Activity Committee



Mr. Vijaykumar Jangammashetti started the session with the innovation in technology



Mr. Vijaykumar Jangammashetti interacting with Dr. Biswajeet Champaty, Dean (School of Engineering)



Dr. Sharan Inamdar falicitating the guest speaker Mr. Vijaykumar Jangammashetti



Mr. Vijaykumar Jangammashetti interacting with the students



Mr. Vijaykumar Jangammashetti interacting with the students

Dr. Biswajeet Champaty
Dean
School of Engineering
Ajeenkya DY Patil University, Pune.